



# MYSORE FASHION WEEK

## SEASON - 6



The fashion week is hosted by *Jayanthi Ballal*, a well-known fashion designer who has garnered a lot of support from the industry over the years. It has considerably aided in making Mysore one of the world's fashion hotspots. Mysore Fashion Week is back this year with a typical season. Every fashion enthusiast will be able to target a particular audience during the three-day mega-event, which will feature the most well-known fashion designers, models, editors, bloggers, reporters, buyers, stylists, and major fashion influencers.

"Mysore Fashion Week is on a quest to give new talent wings to fly & help them explore their credentials" and major fashion influencers."

*-Jayanthi Ballal,  
Fashion Designer*



**MYSORE FASHION WEEK**  
SEASON - 6

Day 1



# MYSORE FASHION WEEK SEASON - 6





**MYSORE FASHION WEEK**  
SEASON - 6

Day 2



# MYSORE FASHION WEEK SEASON - 6





**MYSORE FASHION WEEK**  
SEASON - 6

Day 3



**MYSORE FASHION WEEK**  
SEASON - 6



**QURATIVITY**

MEDIA

BUILDING ICONIC BRANDS





Simran Punjabi



Sahana SB



Mohammed Nauman

# Special Invitation by



Vaishali Kukreja



Sharanya Rao



Prajwal Mylimane



Allah Baksh



Sana Khan



Insha Rehman

# Special Invitation by



Manish Ravi



Zumair Khaja



Bhumika M



## QURATIVITY MEDIA SOCIAL MEDIA REACH AND INFLUENCE

- 100+ New Instagram Followers.
- 25+ Shows went Live on our Instagram page.
- Our stories Reposted by Host Jayanthi Ballal and Official Instagram handle of MysoreFashionWeek.
- 55+ Instagram Influencers contacted.
- 20+ Special Invites sent to Instagram Influencers.



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# HIGHLIGHT OF THE EVENT





# THE SHOW STOPPERS



**MYSORE FASHION WEEK**  
SEASON - 6



Dhaniya Ram Kumar

**DAY 1**



Tisca Chopra



**MYSORE FASHION WEEK**  
SEASON - 6



Karuna Ram

**DAY 2**



Raya



Jaya Prada



# MYSORE FASHION WEEK SEASON - 6

Awez and Zaid Darbar



# DAY 3



Gayathri Shankar



**QURATIVITY**  
M E D I A  
BUILDING ICONIC BRANDS

Poonam Pandey





# MYSORE FASHION WEEK SEASON - 6



## Show Stoppers and Show Directors Bytes





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